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Madrid is the Capital of Fashion because its shops, restaurants, streets and squares ooze fashion, vibrate with the latest trends and generate a lifestyle and offer a host of leisure options. A stroll around Madrid offers the chance to enjoy from the most avant-garde things to the most traditional ones, not only in clothes and footwear, but in food, leisure and culture.

This irresistible mix has seen Madrid become one of the most vibrant cities on the current scene. Tourists and locals throng its streets in search of the latest, discovering all possibilities that the city offers.

Madrid wants you to enjoy fashion as never before and that's why you need to familiarise yourself with its different shopping areas so you can choose the one that best suits your style

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*Living Fashion*






# Shopping areas in Madrid and how to get there using public transport

1

## Sol – Preciados – Carmen

The very nerve centre of the city, its streets are most likely the busiest in Madrid owing to the enormous shopping and food options, not to mention its traditional tourist attractions. Madrid's leading shopping area, here century-old businesses coincide with the latest retail outlets, making it an overpowering place for shopping, offering as it does a wide range of big stores, bookshops, music shops, clothes, shoes and accessories shops, all of which is complemented with a host of leisure establishments, restaurants and catering.

-  **Metro lines:** Callao, Gran Vía, Metro Sevilla, Sol  
 **Station(s):** Sol  
 **EMT bus lines:** 3, 44, 50, 51, 52, 53, 75, 133, 146, 147, 148

2

## Plaza Mayor – Arenal




Doubtlessly, this is one of the most tourist areas in the city. Home to numerous century-old and traditional establishments, this privileged space is also shared with modern outlets, where you can find items ranging from a Manila shawl to a wool top hat or a designer pen along with all the latest fashion trends. And after a hard day's shopping, why not restock your energy by dropping into one of the renowned confectioners in the area?

-  **Metro lines:** Ópera, Callao  
 **Plaza Mayor Tourist Office**  
 **EMT bus lines:** 3, 17, 23, 31, 32, 35, 50, 51, 65, 148

3

## Lavapiés – Rastro – Embajadores



Its multi-cultural essence undoubtedly characterises this area. Indeed, this amalgamation of cultures and origins characterises both the shopping and catering options to be found there. African craftwork, hookahs, Maghreb lamps, electronic appliance shops, exotic food stores, not to mention the flower markets and bookshops all combined to make this one of the most original neighbourhoods in the city. Moreover, this quintessential Madrid quarter is home to the Rastro, the most renowned flea market in the city.

-  **Metro lines:** La Latina, Atocha, Lavapiés, Puerta de Toledo, Pirámides, Acacias, Tirso de Molina, Embajadores  
 **Station(s):** Atocha, Embajadores, Pirámides  
 **EMT bus lines:** 27, 34, 36, 41, 60, C1, 78, 116, 118, 119, 141, M1

4

## Barrio de las letras



The Barrio de las Letras has become a reference point for Madrid's cultural legacy. Quotes from the biggest names in Spanish literature embellish the streets in big, golden letters. An excellent area for a stroll and to enjoy its wonderful cuisine, two of the attractions that make this area an unavoidable visit for all those tourists that get to the city. As far as shopping is concerned, besides the time-honoured stores, there are contemporary creative outlets where sectors such as decoration, antiques, galleries and young designers are well represented.

-  **Metro lines:** Antón Martín, Banco de España, Sevilla  
 **EMT bus lines:** M1, 1, 3, 9, 14, 19, 27, 50, 51, 52, 53, 146, M2

5

## Gran Vía




The Gran Vía never sleeps. This nearly two-kilometre thoroughfare is a constant hive of activity attracting visitors and locals thanks to the wide range of options it offers: theatres, retail outlets and restaurants. None can end up a day in Madrid without taking a stroll along the Gran Vía to discover all its shops and feel first-hand the beat of a city that here vibrates more than in any other place.

-  **Metro lines:** Banco de España, Callao, Gran Vía, Ópera, Plaza de España, Santo Domingo, Sevilla  
 **EMT bus lines:** 1, 2, 3, 44, 46, 74, 75, 147, 148

6

## Barrio de Salamanca




Here you have one of the most exclusive quarters in Madrid. Its retail outlets are home to the most prestigious international brands, ranging from avant-garde designers to renowned jewellery stores, along with popular fashion franchises and more traditional businesses. All of which are spread around the perfect urban grid formed by streets abounding in façades of great beauty.

-  **Metro lines:** Colón, Gregorio Marañón, Núñez, de Balboa, Ppe, de Vergara, Rubén Darío, Serrano, Velázquez, Retiro  
 **Recoletos**  
 **EMT bus lines:** 1, 9, 19, 21, 29, 51, 52, 53, 74

7

## Salasas



Salasas has become the new Madrid's village. An area at the cutting edge of design, culture and independent fashion, it is further complemented by a variety of food and leisure options. It stands out for its exclusive and independent Spanish and international brands and boutiques where clothes for all occasions can be found. Shopping wise, this area is one of your best bets for accessories, bookshops and art galleries. Located in a splendid architectural setting, it serves as the backdrop for the "Salasas Village" event, one of the most charming street markets in the city.

-  **Metro lines:** Alonso Martínez, Chueca, Colón, Tribunal  
 **Station(s):** Recoletos  
 **EMT bus lines:** 3, 7, 21, 37

8

## Chueca – Malasaña – Fuencarral

Probably Madrid's most trendsetting area is to be found in the neighbourhoods of Chueca and Malasaña. This whole area has undergone an extraordinary renewal in recent years, which has made it become one of the most interesting visits when in the city. Hortaleza and Fuencarral are among the main and most traditional shopping hubs in Madrid. They offer a wide range of fashion brands, retro-style shops, comic shops, tattoo studios, bookshops and decoration stores. Here you can find the youngest and latest fashion brands, along with some of the most important new designers on the scene.

-  **Metro lines:** Chueca, Noviciado, Tribunal, Alonso Martínez, Bilbao, San Bernardo  
 **EMT bus lines:** 3, 21, 37, 40, 147, 149, M1, M2

9

## Conde Duque

Avant-garde and exclusive, Conde Duque has been revitalised in recent years and become one of the trendiest districts in the city. Individualist retail outlet is one of its characteristics. Indeed, it has become a reference point for fashion, particularly in menswear. The area is home to a host of specialist menswear and male accessory shops, most of them with a British touch. Notwithstanding, fashion also shares the retail limelight with other odd outlets, such as rare and exclusive edition books stores and bicycle repair shops. We must add a variety of gourmet products on sale at craft stores, dairies and confectioneries particularly.

-  **Metro lines:** Argüelles, Plaza de España, Noviciado, Ventura Rodríguez, San Bernardo  
 **EMT bus lines:** 1, 2, 21, 44, 74, 133, 138, M2

10

## Princesa – Argüelles

Argüelles perfectly combines neighbourhood life and large shopping areas activities. Moreover, it is home to emblematic Madrid parks that greatly add their charm, not forgetting it is the quintessential student district. Large shopping centres, fashion chains, book and specialised shops, cinemas with showings in the original language versions make up the wide choices on offer in this area.

-  **Metro lines:** Argüelles, Moncloa, Plaza España, Ventura Rodríguez  
 **EMT bus lines:** 1, 2, 21, 44, C1, C2, 133, M2

11

## Goya – Alcalá – Felipe II



This is one of the busiest and most varied shopping areas in the city, where big national and international reference brands are mixed with specialised or exclusive outlets and international haute couture. The lengthy Calle Alcalá allows for the presence of a wide variety of shopping choices, ranging from international chain branches to small neighbourhood shops. As is the case throughout the city, gastronomic experience is well represented thanks to its varied local and international offer.

-  **Metro lines:** Goya, Manuel Becerra, Lista, Príncipe de Vergara, O'Donnell  
 **EMT bus lines:** 15, 21, 26, 29, 30, 43, 53, C1, C2, 146, 152, 215, E2, E3

12

## Chamberí



The most commercial area in Chamberí is to be found in the Fuencarral section which stretches from Glorieta de Bilbao to Quevedo. Large clothes chain stores to bookshops, supermarkets and drugstores can be found here. Calle Ponzano has become particularly popular in recent years owing to its varied and attractive eateries that attract people from noon to night.

-  **Metro lines:** Alonso Martínez, Bilbao, Cuatro Caminos, Gregorio Marañón, Gúzman el Bueno, Metropolitano, Moncloa, Iglesia, Islas Filipinas, Nuevos Ministerios, Quevedo, Ríos Rosas, Rubén Darío, San Bernardo  
 **EMT bus lines:** 2, 3, 16, 21, 37, 61, 149

13

## Azca – Orense

The Azca complex stands in the very business-financial heart of the city, surrounded as it is by skyscrapers, shopping areas and restaurants. Calle Orense is one of the most important commercial routes in Madrid. It is home to the main national and foreign fashion chains, not to mention a host of small shops that deal in a wide variety of products.

-  **Metro lines:** Santiago Bernabéu, Nuevos Ministerios  
 **EMT bus lines:** 5, 14, 27, 40, 43, C1, 120, 147, 149, 150

14

## Bernabéu – Costa Fleming



For quite some time now, this neighbourhood has forsaken its character as a merely residential area to become a veritable benchmark for leisure in Madrid. Built around one of the most famous football stadiums in the city, it provides visitors a wide selection of top class restaurants. Moreover, Costa Fleming the new dynamic business association movement has given a great push to the retail outlets and bars in this attractive Madrid district.

-  **Metro lines:** Santiago Bernabéu, Cuzco, Plaza de Castilla  
 **EMT bus lines:** 14, 27, 40, 43, 120, 147, 150

15

## Bravo Murillo

Along its over four-kilometres stretch, Bravo Murillo crosses some of the most authentic and emblematic neighbourhoods in Madrid. Apart from its interesting selection of retail outlets, visitors can also savour different city environments, ranging from the historic centre to the modern and cosmopolitan northern part of the city, going by popular areas. Indeed the retail options along the way are a reflection of that wealth and variety. Specialist outlets, gourmet shops and a wide selection of the most popular franchises and chains can be found here.

-  **Metro lines:** Alvarado, Cuatro Caminos, Cuzco, Nuevos Ministerios, Francos Rodríguez, Santiago Bernabéu, Tetuán  
 **EMT bus lines:** 3, 37, 64, 66, C1, C2, 124, 127, 128, 149